

**BuildMaster**

presents

A Builder's Guide to  
**Artificial  
Intelligence**



# What's Inside

## 1. AI in Construction: What's the Hype?

Contractors Who Use AI Save 8 Hours per Week  
Top 3 AI-Powered Construction Hacks You Need to Know

## 2. Where AI Saves You Time & Money (Fast!)

*Lead Management & Sales:* AI follows up (so you don't have to)  
*Estimates & Bidding:* real time material pricing  
*Payments & Invoicing:* Get paid faster with AI automation

## 3. Winning Workflow with AI

Automating Lead Follow-Ups for Higher Conversions  
Increasing Profit Margins with AI-Powered Quoting  
AI-Powered Scheduling for Faster Project Completion

## 4. Addressing Common Myths with AI

"It's Expensive"  
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"It Costs Jobs"

## 5. BuildMaster: Your AI Edge Today

The Future of Construction Management Software  
Early Adoption Pricing  
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# What's the Hype?



## the problem

Let's be real - construction can be chaotic. When you're juggling bids, schedules, employees, material orders, and customer expectations -- ALL while trying to stay **profitable**.



## the solution

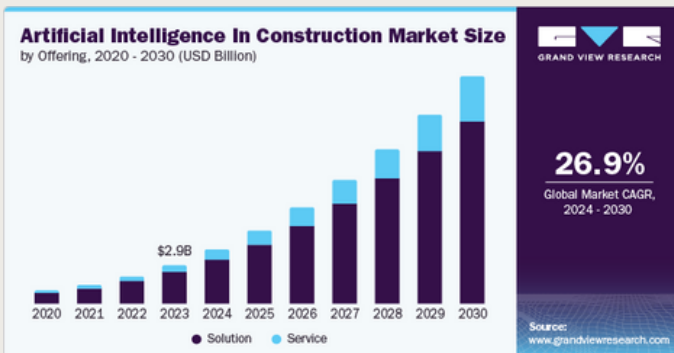
AI is helping contractors *work smarter, not harder* by **automating repetitive tasks, optimizing workflows, and making better decisions faster**.

## Quick Stats on AI in Construction

AI powered material tracking cuts construction waste by **20-40%**

Builders using AI workflows report a **200-300%** increase in ROI

AI-driven scheduling and resource management report **20-30%** reduction in project delays



**NEXT UP: TRADITIONAL VS AI IN CONSTRUCTION**

# Traditional vs AI

AI can potentially save **hours** of busywork and **millions** of dollars by comparison with traditional approaches to construction management.

Admin Task	Traditional	AI	Hours Saved	Cost Saved
Lead Handling	<b>30-50%</b> of leads go cold due to slow response ( <i>Harvard Business Review</i> )	AI dialing can increase call volume by <b>300%</b> , enabling sales to focus on quality prospects	10-15 hours per week	<b>20-30%</b> more leads converted
Estimating	<b>88%</b> of spreadsheets contain errors ( <i>Forbes</i> )	AI generated quotes reduce pricing mistakes and increase accuracy by <b>30%</b> ( <i>Autodesk</i> )	8-12 hours per estimate	<b>5-15%</b> cost reduction per project
Scheduling	<b>80%</b> of projects experience delays due to poor scheduling ( <i>McKinsey</i> )	AI optimizes crew & material allocation, reducing project delays by <b>20-30%</b> ( <i>PwC</i> )	5-10 hours per week	<b>10-20%</b> labor cost
Site Monitoring	Construction site injuries cost the industry \$11.5B annually ( <i>OSHA</i> )	AI predictive safety alerts can reduce workplace injuries by <b>25%</b> ( <i>Construction Dive</i> )	Continuous	Lower insurance/legal cost
Invoicing	<b>60%</b> of contractors struggle with late payments ( <i>Quickbooks</i> )	AI automated reminders reduce late payments by <b>40%</b> ( <i>Deloitte</i> ) AI dialing also increases answering rates by <b>40%</b>	4-6 hours per week	<b>20-40%</b> faster payments
Marketing	Contractors lose <b>30-40%</b> of potential clients due to inconsistent follow-ups ( <i>Hubspot</i> )	AI automating posts boosts engagement, with a <b>3X</b> increase in client retention ( <i>Forrester</i> )	5-8 hours per week	Increased client lifetime value

**NEXT UP: MONETIZING AI IN CONSTRUCTION**

# Monetizing AI

## 3 ways to implement AI immediately

### Lead Generation

Automating lead follow up with AI is *crucial* to converting new leads to projects.

We've all been 6th in line with Angi or Home Advisor calling the homeowner and were flat out rejected for **being late to the party**.

With AI, you can have assistants trained to respond to leads straight away with carefully curated responses to engage the prospect and get them booked in your calendar.

### Project Waste & Errors

Bidding, Material Orders and scheduling have been a sweet science up until this point.

Adopting AI means tasks typically consuming hours of your (or your staffs) time can be **completed in minutes -- not hours**.

AI can now interpret your blueprints, build out entire material lists and attach your price to them, from your suppliers (based on their availability) before your morning coffee is complete.

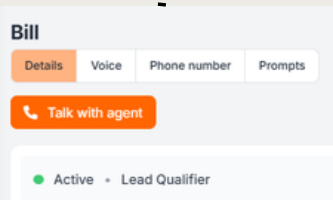
This means less waste, fewer operational errors, and material deliveries **right on time, everytime**.

### Payments & Marketing

When a construction project requires so many factors to manage, including **getting paid** -- who's thinking about marketing?

The reality is, AI will automate your invoice follow up, track your expenses and perform collections for you automatically.

The pictures you take from the jobsite can be collected and organized into marketing material for your website or social media pages, posted **by AI**.

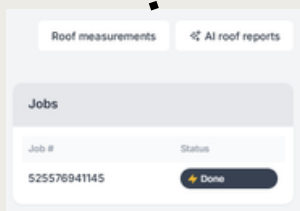


**Bill**

Details Voice Phone number Prompts

Talk with agent

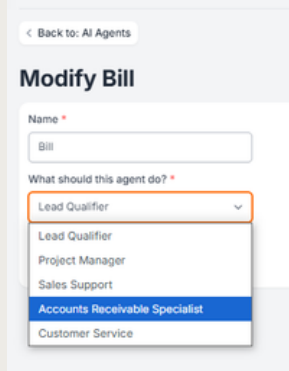
Active - Lead Qualifier



Roof measurements AI roof reports

**Jobs**

Job #	Status
525576941145	Done



< Back to: AI Agents

**Modify Bill**

Name \*

Bill

What should this agent do? \*

- Lead Qualifier
- Lead Qualifier
- Project Manager
- Sales Support
- Accounts Receivable Specialist
- Customer Service

# Seamless Flow

AI Automation Flow Chart



NEXT UP: COMMON MYTHS IN AI

# Common Myths

## let's address a few common myths regarding AI in construction

### *"AI is too expensive."*

Many contractors assume that AI-powered solutions come with a hefty price tag, but in reality, they **offer significant cost savings**.

AI can help reduce project costs by **10-15%** through better scheduling, material management, and risk mitigation.

By automating administrative tasks and improving efficiency, contractors can cut down on waste and rework, leading to **higher profit margins**.

Additionally, many AI tools are scalable, allowing businesses to implement them at a pace that fits their budget.

### *"AI is hard to use."*

A common misconception is that AI systems require advanced technical expertise to operate. However, modern AI solutions are designed with **user-friendly interfaces** that integrate seamlessly into existing workflows.

AI-powered platforms, like *BuildMaster*, use automation and intuitive dashboards to handle complex tasks in the background, **requiring minimal user input**.

With proper onboarding and training, contractors can leverage AI tools with little to no disruption in their daily operations, **making their jobs easier** rather than more complicated.

### *"AI will replace workers."*

While AI automates repetitive tasks, it does not eliminate the need for skilled labor in construction. Instead, AI enhances worker efficiency by taking over time-consuming administrative duties, allowing professionals to focus on more strategic and high-value activities.

AI also improves safety by predicting and mitigating risks on job sites, helping workers **stay protected**.

Rather than replacing jobs, AI augments the workforce, creating new opportunities for upskilling and specialization in the industry.

## the bottom line:

The construction industry is on the cusp of a **major transformation**, and AI is leading the charge. By integrating AI-powered solutions, contractors can reduce **costs**, improve **efficiency**, enhance **safety**, and increase **profitability**.

The future of construction belongs to those who embrace innovation—don't get left behind.

## Early Adopter Pricing

For a limited time, we're offering **exclusive early adopter pricing** to the first contractors onboarding. Get in at the ground level and lock in the best rates before the rest of the industry finds out!

## Exclusive Bonuses

- ✓ **Priority Access** to our *AI Roof Report* feature
- ✓ **AI Dialer Credit** - Get **\$500** in AI-powered call automation credits to accelerate lead followups and invoice collection!
- ✓ **No Monthly on Payments** - Connect to our next-gen payments platform and we'll waive the monthly minimum fees - **forever!**
- ✓ **Free Lead Rehash Set Up** - Early Adopters can opt in to our Lead Rehash program and we'll set up a full scale rehash automation program for you -- **included at no additional cost!**

## Limited Availability

In order to ensure top-tier support and seamless integration, we are **limiting** our onboarding to **5 companies per month**. Don't miss your chance to be among the first to revolutionize your business with AI.

## Take Action Today!

AI is transforming the construction industry, and those who adopt early will have a **significant competitive advantage**. Don't wait -- book your demo with *BuildMaster* and see the benefits of automation and AI for yourself.

[\*\*Book Here\*\*](#)